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# THE PERFECT INNOVATION TEAM

The Mayo Clinic's Center for Innovation, a best-practice organization which was researched in APQC's Innovation: Putting Ideas into Action 2009 study, favors a specific combination of personalities when it builds innovation teams. The Mayo Clinic strives to include the following nine personality types when composing innovation teams:

1. The Visionary – The force behind creating the world as it could be - and should be.
2. The Generator – The generator of the idea who gets an innovation rolling.
3. The Iterator – An idea-engineer who takes the original idea and turns it into an innovation.
4. The Customer Anthropologist – The keen observer of what customers truly hunger for.
5. The Tech Guru – The harnesser of technology to turn the innovation into reality.
6. The Producer – The champion of flow. The master of moving ideas along.
7. The Communicator – Amplifies and clarifies the idea in the minds of others outside the team.
8. The Roadblock Remover – With a hammer - or velvet gloves- knocks away organization, political, and financial roadblocks.
9. The Futurecaster – The forecaster and modeler of the economic and social value of the future of innovation.

Source: "Innovation: Putting Ideas into Action 2009 (Best Practices Report)", APQC, Houston, USA.

► FULL STEAM AHEAD



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A VISUAL TOOLKIT TO START INNOVATION

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